**Ch. 6 Business Structures**

**Objectives**

Students will know the different types of business structures

Students will understand the characteristics of each structure

Students will analyze different businesses and determine their structure

Students will know the 4 functions of a Manager

Students will analyze different scenarios to determine what functions are present

Students will know other special forms of businesses

Students will evaluate both a Franchise and Non Profit organization

Students will create a Job qualifications

**Activities**

Presentation and Discussion pertaining to the different types of businesses.

**Fill out the Graphic Organizer - Characteristics**

* Go through Book example – Follow the Worksheet Questions
* Students will be moved into groups **PROPRIETORSHIPS, PARTNERSHIPS, CORPORATIONS.**
  + Each group will work on identifying the type of ownership that they want to use when starting a business. **(I will let them choose a business idea)**

* + Describe why you chose the type of ownership that you did and included the Advantages/Disadvantages of the business chosen.
  + Class Response - Do you feel the business is in the best form of ownership, why or why not.

**Cooperatives** - Short Student led discussion

**Franchise Activities – Students will research what it would take to begin their own franchise – (McD’s, Great Clips, Jiffy Lube, etc…) – Locate the Specific Requirements - Individual Tasks**

**Research types of Non-Profit Organizations –** Discover a Non Profit and communicate its characteristics, how it earns revenue, and what it takes to sufficiently run the business that does not focus its purpose on money making. What is the government’s definition of it?

Watch McDonald’s Franchise Video – 15 minutes – Discussion After

**Ch. 7**

**Manager Elements – Planning, Leading, Organizing, and Controlling**

Work in Partners to Identify and explain the important characteristics of each element and its importance to the success of the business**. – Fill out the Graphic Organizer using the textbook as a guide.**

We will then look at their results together and compare it with mine and complete the organizer.

**Leadership and Human Relations Discussion –**

What do the students see in a good leader? Who are some of the leaders in their lives, or who they say is a good leader. Write out a description of what they are looking for in a good leader and identify a leader that they have had in their lives describing their qualities.

**Human Relations – Discuss the roles of Human Relations**

1. Self Understanding – Know their own strengths and weaknesses

2. Understanding Others – Importance of knowing their employees

3. Communication – Active Listener, Effective Communication Skills, the right ways

4. Team Building – Focus on Developing the team, working together, identifying issues, correct them.

5. Satisfaction – What needs to be done to satisfy employees to continue to work hard and enjoy their work

[**Why SAS is a great place to work**](Why%20SAS%20is%20the%20best%20place%20to%20work.mp4)

**Create a Job Qualification for hiring a new manager in your Business.**

Look up some example Job Descriptions from Companies to provide them examples of what the hiring process might look like.

**Assessments**

Small Group Projects

Questions

Franchise Activity

Non Profit Work

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**Test?????**